

Introduction to Public Policy

Overview

Public policy shapes every aspect of our lives. It underpins decisions about the allocation of resources; it reflects the contest of ideas, interests and ideologies, and above all it is the bridge between political debate and deliverable programs. This full day short course will provide insights into the public policy process and a framework for understanding, managing and working within the policy process. Focus will include understanding the current policy context as there are societal and political changes, the how, when, and why of public consultation, and implementing “just in time” evaluation strategies to gather success data on policies and programs.

Competency Framework:

Entry Level Core (ASO1-ASO2)
 Front Line Core (ASO2-ASO5)

Facilitator:

Flinders University

Duration:

1 full day
 9:00am – 4:30pm
 (8:45am registration)

Dates:

Please refer [here](#).

Location:

Level 6, 12 Pirie Street
 Adelaide SA 5000

Inclusions:

Comprehensive workbook, morning tea, afternoon tea, lunch and refreshments.

Cost:

Professional Member: \$460
 State Gov. Member: \$495
 Corporate Member: \$505
 Non-Member: \$575

Contact:

t: 08 8212 7555
 e: enquiries@sa.ipaa.org.au

Content

Topics to be covered include:

- The context of public policy
 - The cabinet system
 - Accountability for policy in a Parliamentary system
- Agenda setting
 - Identifying issues
 - The role of the media
- Policy skills
 - What makes a good policy adviser
 - What skills need to be developed within the organisation
- Policy analysis
 - Policy tools and process
 - Deciding an appropriate policy instrument
- Implementation
 - Linking implementation to analysis
 - Consultation, when and how?
 - Evaluation

Outcomes

By the end of this course you will be able to:

- Understand the policy-making process and the broad principles of public policy analysis.
- Understand how public policy making is shaped by the institutional arrangements found within the public sector.

Who should attend

This course is designed for people with limited public policy experience or for those who are moving into a policy position.

Benefits to you and your organisation

- Enhance your capacity to become a good policy advisor.

Testimonial:

“I have recently moved into a space where assisting in writing good policy will be an important part of my job. This course provided an excellent base to build from throughout my work.” – 28 November 2016