

Strategic Thinking in the Public Sector

Overview

No organisation can do everything or be all things to all people. Strategy setting involves making choices about what an organisation will do and what it will not do. Strategies provide clear guidance about how an organisation will change and how its limited resources will be deployed.

As leaders, we need to bring together a range of ideas and issues in a complex environment to help make these choices and decisions and to help our teams make sense of our strategies.

Strategic thinking is the hard work and glue necessary to bring ideas and issues together in order to enable planning, decision-making, and communication. Strategic thinking is necessary to create smart strategies and identify what needs to change.

This is not an easy skill to develop. Most leaders emerge from fields of expertise that demand detailed analytical thinking. However, the role of a leader demands that we complement this analytical thinking by considering our issues and a range of other issues and ideas as part of a broader picture and from different perspectives.

Content

Topics to be covered include:

- An introduction to different perspectives of looking at an organisation.
- A model for strategic thinking.
- The distinction between strategic planning and strategic thinking
- A model for considering strategy and change.
- How to apply strategic thinking as part of planning and policy development and the different types of intelligence that contribute to strategic thinking.

Outcomes

By the end of this course you will be able to:

- Understand key concepts underlying strategic thinking.
- Be familiar with a range of different perspectives on thinking about organisations.
- Have access to some models designed to assist you in strategic thinking.

Who should attend?

This course is designed for people looking to develop skills in strategic thinking. It will suit managers, team leaders, and supervisors for whom planning is an essential ingredient to the smooth operations of their unit and the optimal utilisation of their resources.

Benefits to you

- You will be introduced to models that you can apply to evaluate and enhance your strategic thinking.
- You will gain a broader approach to problem solving by applying strategic thinking.
- You will learn to think clearly, which can result in more effective communication.

Benefits to your organisation

- Increased strategic thinking within organisations has the benefit of a more robust and thorough approach to planning and decisions making.
- Organisations benefit from having leaders understanding their interdependencies and interrelationships.

Theme	Strategic and Technical Leadership	
Competency Framework Level	Middle Manager Core (ASO5 – ASO8)	
Duration	1 Full Days 9:00am – 4:30pm (8:45am registration)	
Inclusions	Comprehensive workbook, Morning Tea , Lunch & Refreshments	
Facilitator	Mark Priadko	
Location	Level 6, 12 Pirie Street, Adelaide	
Price	Professional Member	\$460
	State Government Employee	\$495
	Corporate Member	\$505
	Non-member	\$575

2017 Dates
<u>20 + 27 February</u>
<u>19 + 26 June</u>

